

SERGIO D. LÓPEZ

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ACADEMIC POSITIONS

- 2014- Post Doctoral Fellow. Department of Anthropology
Southern Methodist University
- 2012-2013 Lecturer. Department of Anthropology
University of Virginia
- 2012-2013 Instructor. Cultural Orientation, Reflection and Engagement Program
International Studies Office
University of Virginia
- 2012-2013 Lecturer. Department of Foreign Languages, Literatures and Cultures
James Madison University
- 2010-2011 Lecturer. Department of Anthropology
Sweet Briar College
- 2009-2010 Postdoctoral visiting researcher. Department of Anthropology
University of Virginia and Spanish Foundation for Science and Technology (FECYT)

PUBLISHING POSITIONS

- 2002-2013 Managing Director
AIBR, Journal of Iberoamerican Anthropology. ISSN. 1695-9752

EDUCATION

- 2008 PhD. in Social Anthropology. Universidad Complutense de Madrid (Spain)
Dissertation: Violence and Leadership. A Model of Social Power in Four
Ethnographic Scenarios
*Distinguished in 2010 with the Excellence Award ("Premio Extraordinario").
School of Political and Social Sciences, UCM.*
- 2005 Graduate exchange student. University of California, Los Angeles (UCLA)
Department of Anthropology
- 1996 BA in Political and Social Sciences. Universidad Complutense de Madrid (Spain)
- 1993 BA in Business and Economic Sciences. Universidad Autónoma de Madrid (Spain)

RESEARCH INTERESTS AND EXPERTISE

Concentrations	The anthropology of business and entrepreneurship Economic anthropology Healing and ritual
Ethnographic areas	Latin America. Mexico. (Chol Maya)
Languages	Spanish (native) Chol Mayan (communicative skills)

RESEARCH PROJECTS

2014-	Forced Migration Innovation Project (Dallas-Fort Worth, Texas). Applied Anthropology project that works with employers, entrepreneurs, and chambers of commerce to identify the barriers to the private sector seeing refugees as valuable, skilled individuals with the potential for advancement in their companies.
2009-2010	Tila, Chiapas (Mexico). Fundación Española para la Ciencia y la Tecnología. 14 months of fieldwork. Analysis of political processes, cargo system, and leadership among Maya Chol peasant communities. Research Assistant in the project THE DIALECTICS OF LANGUAGE, GESTURE, AND THOUGHT IN CHOL MAYA (Wenner Gren Foundation), directed by Lydia Rodriguez (University of Virginia).
2004-2006	Re/Max (Spain). Project Manager. SWOT Analysis in Network of 150 franchises in the Iberian Peninsula and design of leadership processes in the HQ office and Network of franchises. Set up of systems of information and accounting.
2002	Universidad Internacional Menéndez Pelayo (Santander, Spain) Economic and Social Models of Production and Market Among Cantabrian Fishermen. Fieldwork in fishermen boats in Cantabria (Spain). Analysis of models of formal and informal leadership among Cantabrian Fishermen.

COURSES AND SEMINARS

Courses taught	Anthropology of Business (University of Virginia) Making Culture Visible While Studying Abroad (University of Virginia) The Maya Today: Fiction and Reality (University of Virginia) Introduction to Cultural Anthropology (Sweet Briar College) Oral and Written Communication in Spanish (James Madison University) Spanish Grammar and Communication (James Madison University)
Courses tutored	Anthropology of God (University of Virginia) Witchcraft and Culture of Terror (University of Virginia) Making Cuba (University of Virginia) Introduction to Anthropology (University of Virginia)

Seminars taught Staying Abroad (University of Virginia)
 Making Culture Visible (University of Virginia)
 Humor and Leadership (University of California, Los Angeles)

SELECTED AND PEER REVIEWED PUBLICATIONS

- Under review, 2014 (co-authored with Lydia Rodríguez). Folding Time (Chapter in Book: *The Invention of Americas*. Edited by Pedro Pitarch).
- Under review, 2014 (co-authored with Lydia Rodríguez). Making Symbols, Healing Bodies: Elements of Repetition and Frequency in Maya Healing Rituals. Manuscript submitted to *Medical Anthropology Quarterly*.
- 2013 Santos familiares y brujos. Análisis de creencias y disputas sociales en dos relatos choles (Family Saints and Witches. An Analysis of Religious Beliefs and Social Conflict in Two Chol Stories). *EntreDiversidades. Revista de Ciencias Sociales y Humanidades*. Vol. I, No. 1, December 2013.
- 2010 La revancha de la imaginación (The Revenge of Imagination). Book review. *Revista de Dialectología y Tradiciones populares (Journal of Dialectology and Popular Traditions)*. Vol 65, No 2.
- 2010 Manual de Estilo de AIBR, *Revista de Antropología Iberoamericana*. (The Journal of Iberoamerican Anthropology Manual of Style). <http://manual.aibr.org>
- 2009 Ciber-intimidad, divino tesoro (Cyber-intimacy, Divine Treasure). *Revista Profesiones*: nº119. Mayo-Junio 2009. Pp.48-49.
- 2006 Antropología del trabajo y las organizaciones (Anthropology of Work and Organizations). Volume Editor. AIBR, *Journal of Iberoamerican Anthropology* Volume 1. Number 3 (Aug.-Dec. 2006).
- 2006 Interview with Sherry Ortner. AIBR, *Revista de Antropología Iberoamericana*. Volume 1. Number 1 (Jan.-Feb.).
- 2004 Dirección simbólica y liderazgo en empresas transnacionales. (Symbolic Management and Leadership in Transnational Companies). *Textos Antropológicos (Anthropological Texts)*. Volume 15. Universidad Mayor de San Andrés. La Paz, Bolivia.
- 2004 Minutes of the XI International Anthropology Student Conference. Volume Editor. Centro de Estudios Antropológicos (Center for Anthropological Studies). Madrid, Spain.
- 2003 Compañía transnacional en expansión busca... ¿antropólogo social? (Transnational Company in Expansion is Searching for... Social Anthropologist?). *Textos Antropológicos. (Anthropological Texts)*. Vol 14. Universidad Mayor de San Andrés. La Paz, Bolivia.

OTHER PROFESSIONAL-NON ACADEMIC EXPERIENCE

- 1998-2005 FLSmidth Airtech, S.A. (Spain) Chief Financial Officer
International financing for customer projects in Iran and South America. Treasury forecast, cash management and project cost control.
- 1997-1998 Sun Microsystems, S.A. (Spain) Financial Analyst
Monthly Reporting to main HQ (The Netherlands). Payroll and everyday operations with banks, customers and suppliers.
- 1995-1997 Dupont Pharma Iberica, S.A. (Spain) Financial controller
Product cost control. Preparation of business activity reports, financial forecast, and annual budgets for HQ office in London.

PAPERS AND PRESENTATIONS

- 2014 Livelihoods Innovation and Resettlement in the United States: The view from the big businesses. Humanitarian Innovation Conference. University of Oxford, United Kingdom.
- 2012 Why did business anthropology forget accounting? The experience of Re/Max Spain. 111th AAA Annual Meeting, San Francisco, November, 2012.
Panel title: Stakeholder Encounters, Ethnographic Methods, and Conceptual Frameworks: Acknowledging Disjuncture and Connection.
- 2012 Etnografía aplicada a la gestión del conocimiento (Ethnography Applied to Knowledge Management). Universidad de Burgos, Spain.
- 2010 The Bank Of Miracles: Saints, Pilgrimage and Money Circulation at The Sanctuary of Tila, Chiapas.
109th AAA Annual Meeting, New Orleans.
Panel title: Magic For Profit: Circulating Narratives in Commercial And Popular Magic.
- 2010 Poder y descomposición social en un municipio maya chol. (Power and Social Break Up in a Chol Maya Municipio). Instituto de Investigaciones en Educación. Universidad Veracruzana (México).
- 2010 Religión, milagros y santos entre los mayas choles. (Religion, Miracles and Saints among the Chol Maya). Instituto de Estudios Indígenas. Universidad Autónoma de Chiapas (México).
- 2007 Antropólogos en las Naciones Unidas, Fundaciones y empresas privadas (Anthropologists in the United Nations, Foundations, and Private Companies). IV Conference of Anthropology at the Universidad de Castilla-la Mancha (Spain).
- 2006 Sinergia y redes en la antropología socio-cultural Iberoamericana (Synergy and Networking in Iberoamerican Socio-Cultural Anthropology). VII Congress of the Spanish Society of Applied Anthropology (Spain).
- 2002 El uso de nuevas tecnologías y comunicación profesional en antropología (The Use

of New Technologies and Professional Communication in Anthropology). IX Meeting of the Spanish Anthropological Federation (Barcelona, Spain).

2002 La experiencia de AIBR como red profesional de antropólogos (The Experience of AIBR as a Professional Network of Anthropologists). VI Congress of the Spanish Society of Applied Anthropology (Granada, Spain).

2000 La creación de una red social de antropólogos: "El rincón del antropólogo". (Making Social Networks Among Anthropologists: "The Anthropologist's Corner"). VII Forum of Latin American Students of Anthropology And Archaeology (Lima, Peru).

SERVICE

2012 Reviewer. Revista Administración y organizaciones. (Universidad Autónoma Metropolitana).

2010 Reviewer. Liminar: estudios sociales y humanísticos. (Universidad de Ciencias y Artes de Chiapas).

2012 Reviewer. The Sociological Review. (Wiley).

2003 XI International Congress of Anthropology Students (Museum of America, Madrid, Spain). General Coordinator and Director of Executive Board.

SCHOLARSHIPS AND GRANTS

2009 Postdoctoral fellowship awarded by FECYT - Fundación Española para la Ciencia y la Tecnología (*Spanish Foundation for Science and Technology*)

2005 Education Abroad Program Scholarship. University of California, Los Angeles. Department of Anthropology UCLA

2002 Universidad Internacional Menendez Pelayo: Grant for field research in the Cantabrian Community (Spain)

1995 Erasmus Fellowship Program. Scholarship to complete undergraduate studies in The University of Kent at Canterbury (Great Britain).

OTHER SKILLS

Web developer and programmer of css, html, and php. Knowledge of MySQL

Course of Blended Learning. Center for Instructional Technology. James Madison University

REFERENCES

Catarina Krizancic CORE Director. International Studies Office
University of Virginia
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Carrie B. Douglass Director of the Undergraduate Program
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Ricardo Sanmartín Dissertation advisor
Chair, Department of Anthropology
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