

# **SERGIO D. LÓPEZ**

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## **SUMMARY OF QUALIFICATIONS**

Researcher with +7 years of experience in quantitative and qualitative analysis. Ethnography in businesses, situated actions, and participant observation. Project manager, and social network developer. Strong leadership, communication, and management skills.

## **EDUCATION**

- 2008            PhD. in Social Anthropology. Universidad Complutense de Madrid (Spain)  
                    Dissertation: Violence and Leadership. A Model of Social Power in Four  
                    Ethnographic Scenarios  
                    *Excellence Award. School of Political and Social Sciences, UCM.*
- 2005            University of California, Los Angeles (UCLA). Exchange Fellowship Program
- 1996            BA in Political and Social Sciences. Universidad Complutense de Madrid (Spain)
- 1993            BA in Business and Economic Sciences. Universidad Autónoma de Madrid (Spain)

## **PROJECT MANAGEMENT**

- 2014-Present    Forced Migration Innovation Project (Southern Methodist University. Dallas, Texas)  
                    Applied Anthropology project that works with employers, entrepreneurs, and chambers  
                    of commerce to identify the barriers to the private sector seeing refugees as valuable,  
                    skilled individuals. ([www.smu-fmip.org](http://www.smu-fmip.org))
- 2009-2010      Politics and leadership in Chiapas (Mexico) (FECYT, Spain)  
                    14 months of fieldwork. Analysis of political processes, cargo system, and leadership  
                    among Chol Maya peasant communities in Tila, Chiapas.
- 2004-2006      Re/Max Spain, Real Estate (Spain)  
                    Implementation of Key Performance Indicators after the assessment of organizational  
                    strengths and weaknesses. Use of ethnographic methods to connect employee  
                    values with the corporate culture of the Re/Max organization.
- 2002-Present    Network of Iberoamerican Anthropologists (AIBR)  
                    Community builder and web developer since 2002. AIBR is a non-profit formed by 350  
                    core members and 7,500 subscribers. This association is the publisher of the Scientific  
                    Journal AIBR, included in the Thomson Reuters Web of Science.

## OTHER PROFESSIONAL EXPERIENCE

### Academic:

- 2011-2013 University of Virginia:  
Instructor of *Anthropology of Business*,  
Instructor of *The Maya Today: Fiction and Reality*  
Instructor of *Making Culture Visible while Studying Abroad*
- 2011 Sweet Briar College (Virginia)  
Instructor of *Introduction to Cultural Anthropology*

### Non academic:

- 1998-2005 FLSmidth Airtech, S.A. (Spain) Chief Financial Officer  
International financing for customer projects in Iran and South America. Treasury  
forecast, cash management and project cost control.
- 1997-1998 Sun Microsystems, S.A. (Spain) Financial Analyst  
Monthly Reporting to main HQ (The Netherlands). Payroll and everyday operations  
with banks, customers and suppliers.
- 1995-1997 Dupont Pharma Iberica, S.A. (Spain) Financial controller  
Product cost control. Preparation of business activity reports, financial forecast, and  
annual budgets for HQ office in London.

## COMMUNICATION AND WRITTING

- 2002-Present Author and publisher in scientific journals in the discipline of anthropology  
2012 Reviewer: *Advances in Anthropology*  
Reviewer. *Revista Administración y organizaciones*. (Universidad Autónoma  
Metropolitana, Mexico).
- 2010 Reviewer. *Liminar: estudios sociales y humanísticos*. (Universidad de Ciencias y  
Artes de Chiapas, Mexico).
- 2012 Reviewer. *The Sociological Review*. (Wiley, UK).
- 2003 XI International Student Conference of Anthropology (Museum of America, Madrid,  
Spain). General Coordinator and Director of Executive Board.

## OTHER SKILLS

Web developer. SQL, PHP, CSS, and HTML

Adobe Captivate, Adobe Photoshop, and NCH video editing for online and  
blended teaching.

Spanish; native speaker. Excellent writer and editor

Chol maya: intermediate speaker

[October, 2014]